



# Streamline your Fleet Management with Motive & Ford Pro

Ford Pro drivers can now seamlessly access their Ford Pro vehicle data through with Motive’s comprehensive fleet management dashboard without any installation. This gives drivers one intuitive platform to access and track drivers’ equipment data. Real-time unified fleet data helps Ford drivers increase productivity, drives automation, and improves decision making.

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Real-time unified fleet data helps you to make informed decisions that boost productivity, lower costs, and improve safety.

### Manage Your Fleet from One Platform:

Access data from your Ford vehicles, extracting GPS location, engine hours, odometer, fuel level, and fault code readings into Motive’s centralized fleet management system.

Motive’s dashboard integrates directly with Ford Pro devices, which means you don’t have to install any additional hardware.

### Tap into Valuable Safety Insights:

Motive’s highly accurate AI monitors and protects drivers, and gives safety managers the tools to prevent accidents.

Use your Motive Dashboard to access Motive’s DRIVE Safety Score, which makes it easy to see real-time driver safety data and to coach drivers to improve behavior.

### Customized Platform to Fit Your Needs:

Motive’s no-code customizations allow you to easily tailor applications, workflows and reporting to meet your business’s needs and provide you with a 360-degree view of your unique fleet operations.

### Proven Results:

**48%**

less time spent tracking vehicles and assets

**21%**

less time spent planning and scheduling dispatches

**70%**

increase in asset utilization

**Ready to Learn More? Contact**  
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